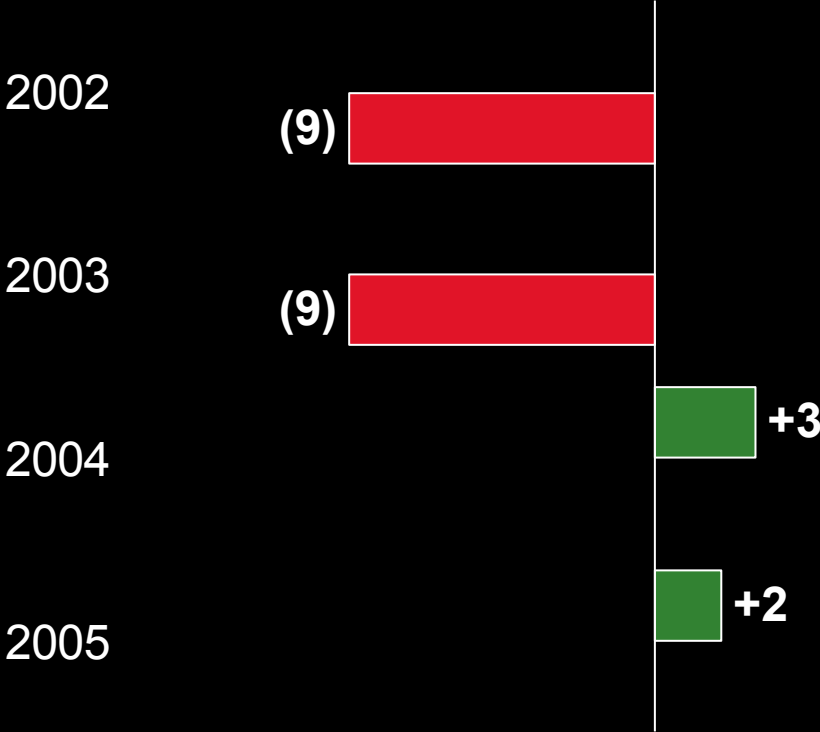


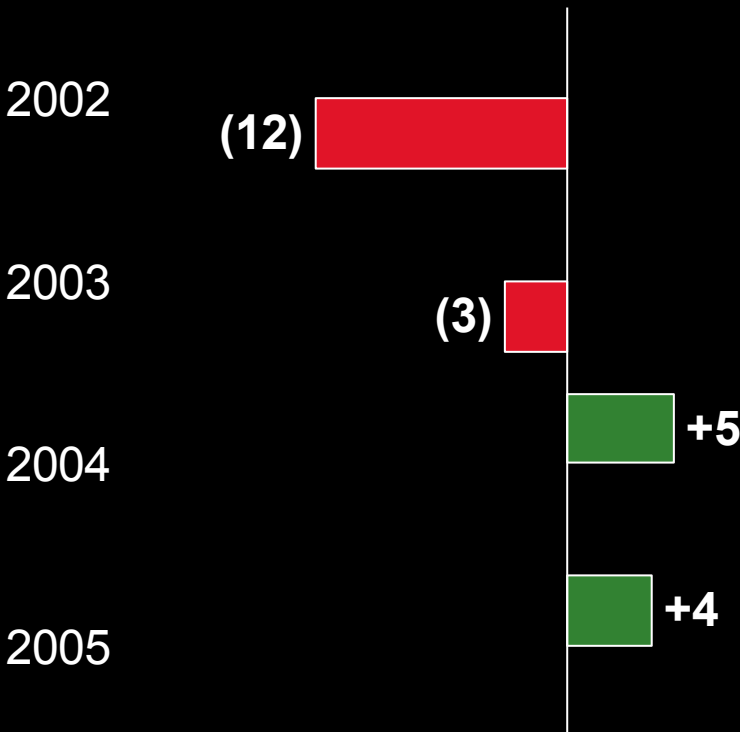
# MarketMetrics Advisor Survey

Satisfaction Ratings Reflect Big Jump in Right Direction

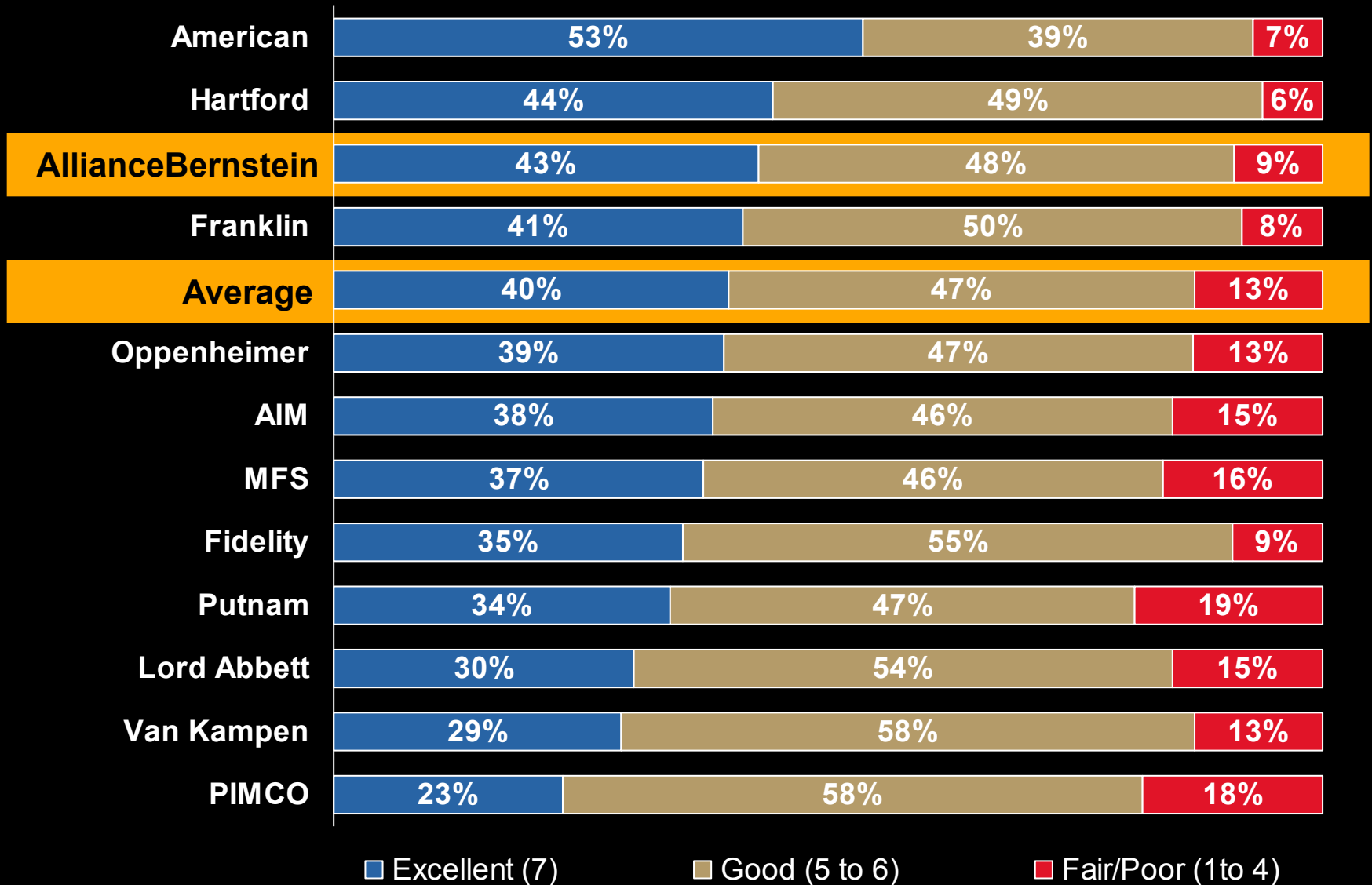
## Marketing Materials



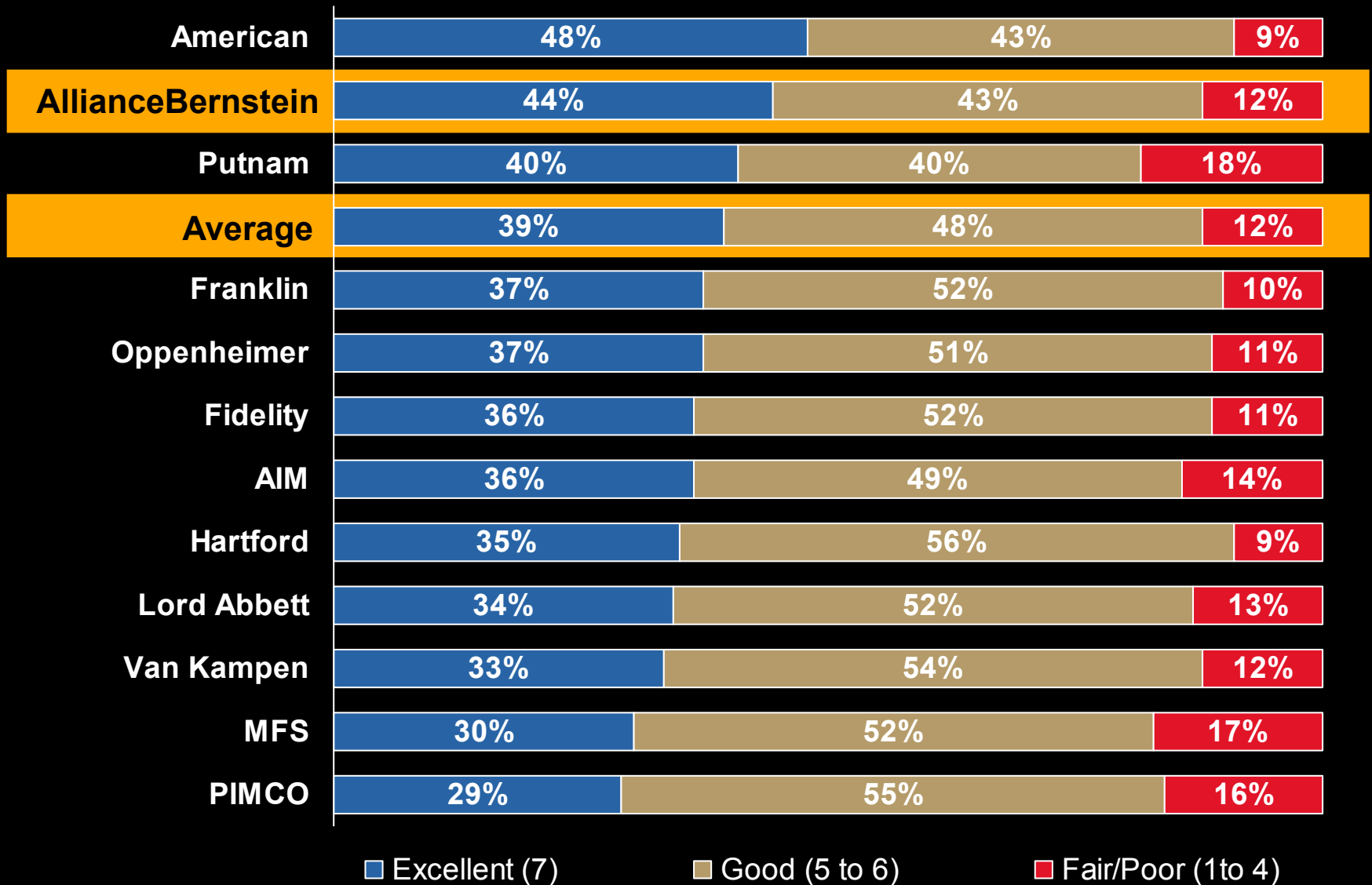
## Investment Updates



# Best Practices: Marketing Material Quality

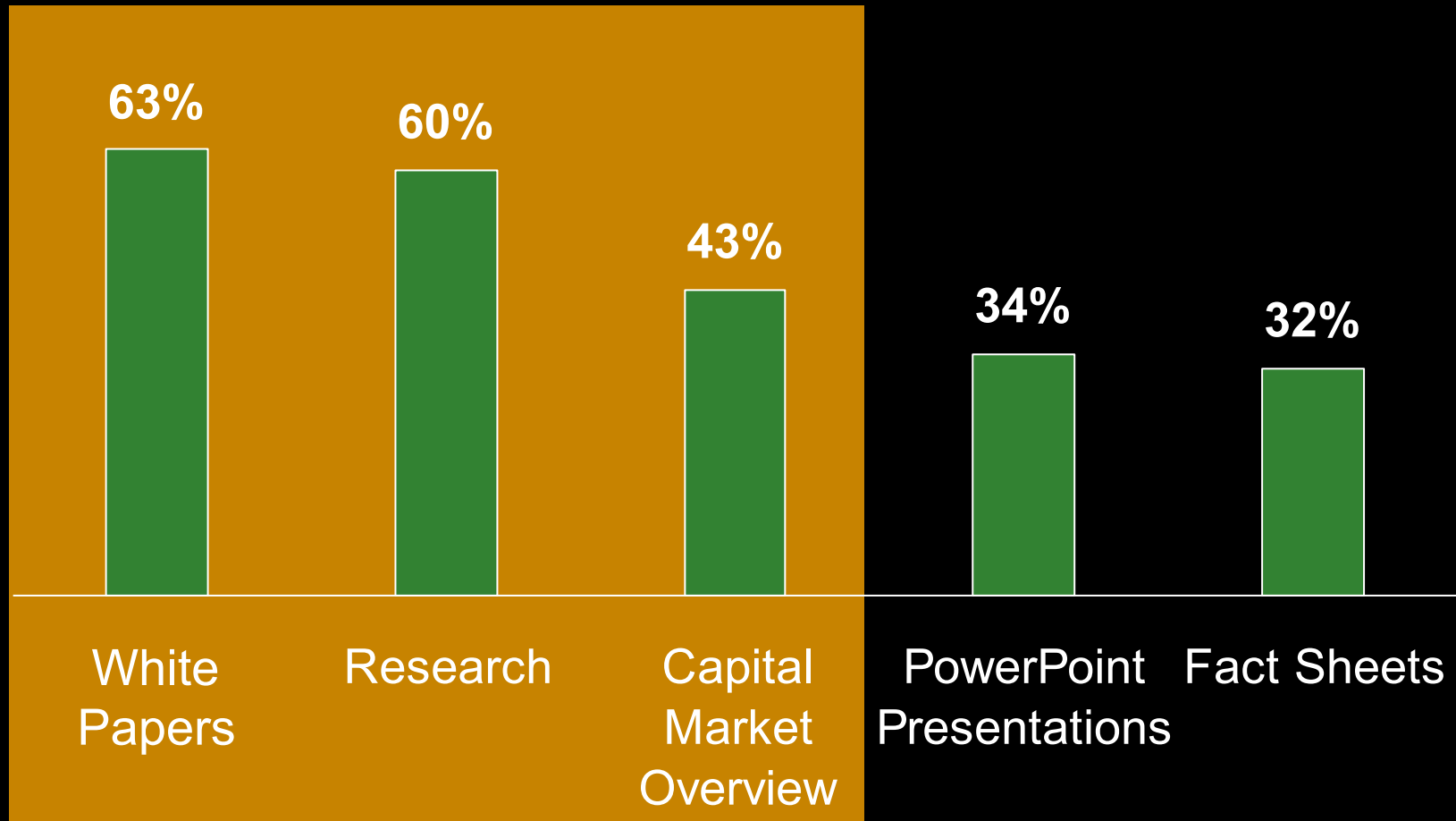


# Best Practices: Investment Update Quality



# Communication Materials Considered to Be Most Useful

Percent of Respondents



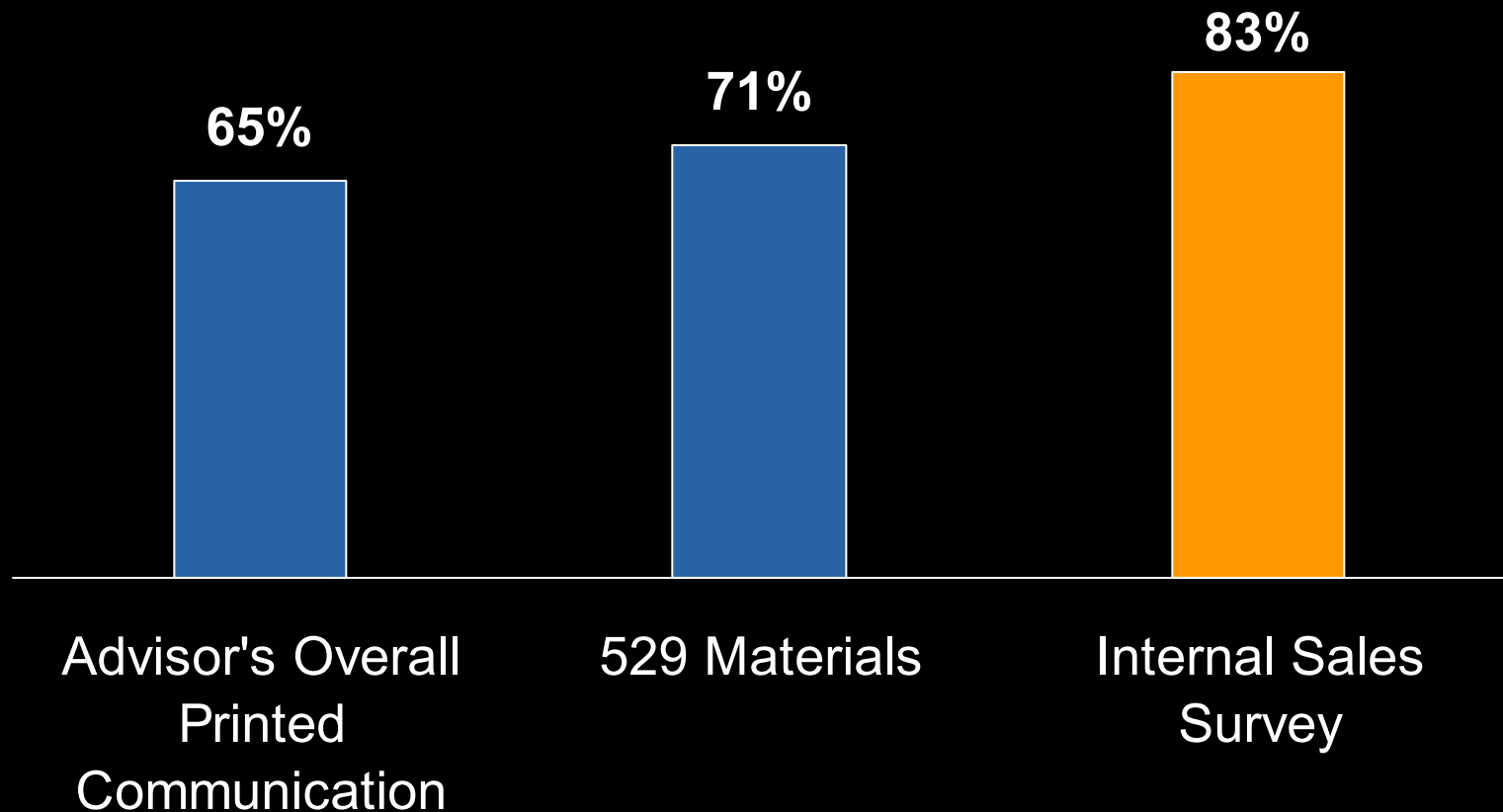
Source: AllianceBernstein SLC Quality Studies 2005

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# Printed Communication Quality Ratings

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**Percent Responding Excellent/Very Good**



Source: AllianceBernstein SLC Quality Studies 2005

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# Greenwich Associates Best At: Thought Pieces and White Papers

Total Funds (1,052) (1,078)

